



Improving our Industry's Image

In this issue of *Currents*, we look at the financial services industry from a number of different perspectives. Our lead article explores the many perceptions about our industry — some true and many not so accurate — as seen from outsider and insider viewpoints.

Our "Few Minutes with..." series talks with Ian MacKenzie of Amscot about his philosophy on the importance of giving back to the community and how he achieved fame (and fortune).

On a lighter note, man's best friend chimes in with his perspective on our business, and Abby answers the question, "Why would someone pay to cash a check?"

You can also read about the public relations initiatives FiSCA is undertaking to increase public, legislative and regulatory understanding about the valuable services our industry provides to our customers. In addition, we cover FiSCA's testimony before the House Subcommittee on Bank Discontinuance, take an in-depth look at the recent Board of Directors Meeting, and report on our annual Washington, D.C. "Blitz" to meet with influential legislators and members of Congress.

Be sure to take a few minutes to also review the highlights of our 18th Annual National FiSCA Conference and Exposition in this issue. This year, we will be meeting at one of the most beautiful settings in the world, the Atlantis Resort, on Paradise Island in the Bahamas, October 7-9. The cover of this issue of *Currents* also reflects the beauty of this setting as well as the perception Bahamians have of their police—one of the most widely respected and admired forces in the world.

An outstanding lineup of speakers has been arranged for this year's conference, with former Presidential Envoy to Iraq L. Paul Bremer scheduled to deliver the keynote address.

A wide array of more workshops than ever before has also been planned, with annual favorites such as Crime Prevention, Security and Compliance, as well as exciting new offerings on topics like Commercial Leasing, Technology and Emerging Trends in PDA.

Under the theme, "*Creating the Future...Together*," the Conference will give you the opportunity to meet, network and begin creating our future together.

I urge you to mark your calendar and register for this important event today. You'll find a registration form in this issue of *Currents*, or you can register online at www.fisca.org

Hope to see you in the sunny Bahamas!

Sincerely,

A handwritten signature in black ink, appearing to read "Gary A. Dachis". The signature is stylized with a large, sweeping "G" and "D".

Gary A. Dachis
Chairman